UT880 Application Store

NEC's Marketplace

NEC's Marketplace - Your personal App Store for NEC's revolutionary Android-based business desktop telephone with an integrated tablet interface - the UT880.

At a Glance

- Provides easy access to a full range of apps that are perfect for use on NEC's UT880 Desktop Telephone

- Webpage allows Users and Developers to submit ideas and available apps NEC may offer in the store

- Offers three different category of apps:

  - General Market Apps – powered by SlideMe.org, offer a full range of basic business tools and utilities along with communications and entertainment apps

  - Premium Market Apps - include productivity and efficiency-enhancing apps that are offered at no additional charge as entitled under NEC's Premium Software Assurance entitlement program

  - Premium Select Market Apps (Future) – will offer NEC developed apps, some industry specific, along with third party developed apps

- Paid for General Market apps can be easily purchased through NEC's Marketplace, powered by SlideME.org

- All Premium apps are Free with NEC's Premium Software Assurance (SWA)

- Paid for Premium Select apps can be easily purchased through NEC as a license and may be distributed to devices using the NEC Configuration Service

Overview

Welcome to NEC's Marketplace! This is a great place for you to access a full range of applications (apps) for use on NEC's UT880 Android-based telephones—the revolutionary desktop phones with integrated Android tablet touch-screen interface. NEC's Marketplace is where you go to select the best and most helpful apps to boost your efficiency and streamline everyday work tasks. One simple touch of NEC's Marketplace icon on your UT880 desktop telephone provides you with immediate access.

To further strengthen and diversify our Marketplace, NEC has partnered with SlideMe.org, a leading independent provider for 'on-device' applications for Android Open Source Project (AOSP) devices and applications. It allows NEC to tailor our Marketplace specifically for you, our customers, with NEC proprietary apps plus general apps that we feel would bring value to your workplace. We are also utilizing SlideMe.org as our vehicle for credit card payments for General Market paid apps.

NEC's Dynamic Application Store

Our Marketplace gives you access to an array of highly functional and convenient applications for enriching your business environment as well as brightening your workspace. These are offered within NEC's Marketplace as "General Market" or "Premium Market" (and, coming soon, "Premium Select Market").

General Market Apps

The General Market contains a wide range of applications including workspace tools and utilities, entertainment, communications, and productivity, to complement and brighten your workspace. The majority of the apps are free or have a minimal cost to download. Some examples of General Market apps, powered by SlideME.org, are:

- **Maps** - "Maps.ME" gives instant access to detailed maps of all countries from anywhere in the world! No internet required.

- **Document viewers** - "OffiDocs" is the best Office viewer for Excel, PowerPoint and Word files for Android; it allows you to read any kind of documents and files: LibreOffice, Open Office, MS Word, PowerPoint, PDF, plain text and Excel.

- **Email clients** - "MailDroid" is a popular ad-supported email client, developed especially for Android devices.

- **Travel apps** – "TravelDroyd" is an offline travel guide with many travel destination Guides, detailed Maps, Wikipedia Points of Interest and articles, Local Search, Routing plus Directions, and GPS position.

- **Time Clock apps** – "Digital Clock" sets a full screen digital clock like a screen saver, with font and color choice.

Premium Market Apps

The Premium Market contains applications aimed at increasing your workspace productivity and efficiency. It is available to end-user devices covered under NEC's Premium Software Assurance (SWA) entitlement program and includes apps plus any software updates. Locations without SWA can access and purchase these through the General Market. The Premium Market also includes some dynamic and vertically-focused apps specially developed for use with our UT880 desktop telephone like these:

- **Eiris Go Alerts** – Eiris Go is a member of the Eiris security management and location tracking platform, and a powerful app that shows Eiris alarms and alarm history. The app is ideal for all Eiris solutions including: Duress Alert, Access Control, Nurse Call, Wander Protection, Asset Security Intrusion and Smoke Alarm. Eiris Go provides a convenient interface to Eiris alarms for security staff and care-givers that need to respond quickly to safety and security situations.

- **VsyncBT** – This app allows users to easily transfer contacts from one device to another using Bluetooth®. Users can transfer contacts from their cell phone to the UT880, UT880 to cell, cell to cell, and UT880 to another UT880.

- **Easy Call** – Gives UT880 users quick access to their phone contacts with two (2) standard buttons (Directory and Dial Pad), and users can configure additional quick dial buttons, with preassigned phone numbers. The app also accommodates one-touch access to a configurable web site. The screen's Home page background image and the display buttons can be personally customized.

Premium Select Market Apps (future)

High value NEC apps will be offered on the upcoming Premium Select Market Apps. Many of these applications will speak to specific vertical markets, such as Hospitality, Healthcare, Retail, as well as the expanding usage of Biometrics. The Premium Select apps are also distinctive in that they are apps developed for NEC's Marketplace by Developers, Customers and Associates, and all will be made available to be purchased through NEC as a license and distributable to each device through the NEC Configuration Service.

What Does NEC's Marketplace Offer You?

NEC's Marketplace is your location for downloading workplace applications for the UT880 phones, and also a place where developers can share the latest in app concepts as submissions for consideration. In fact, NEC's Marketplace is host for downloads of available apps submitted by Associates and Customers who have developed apps they would like to see on the UT880.
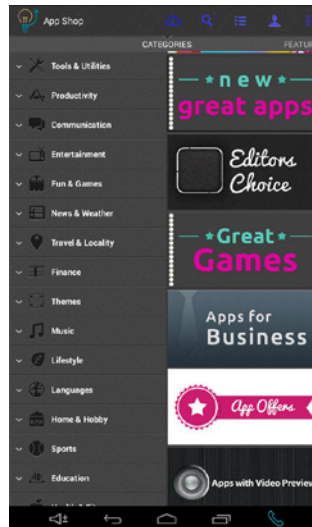
NEC's Marketplace Sample Categories	Some Available Apps
News & Weather	USA News, Weather Pro, CNN News
Tools & Utilities	All-n-One Calculator, File Manager, Alarm Clock
Communications	Windows Hotmail, Yahoo Mail
Entertainment	Twitter, Pandora
Lifestyles & Travel	Safe Travels, Amazon Shopping
Publications	Recallwatch, Advanced English Dictionary
Productivity	OfficeSuitePro, PDF Utility, Any.do

NEC is proud to partner with SlideME.org, a leading independent provider for 'on-device' applications for AOSP devices and applications tailored for our specific market-- based on geographic location, devices, payment method, or even types of apps that users cannot find in traditional channels. This partnership also allows us to offer proprietary NEC applications, and to open NEC's Marketplace to customers and industry app developers, offering you the opportunity to deliver and sell your applications globally.
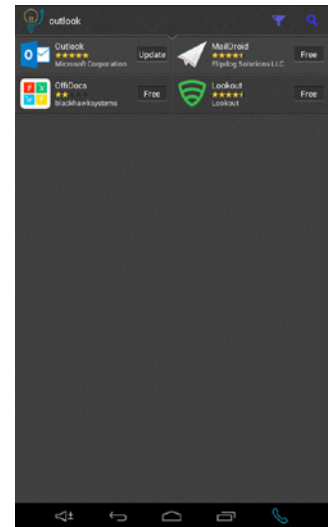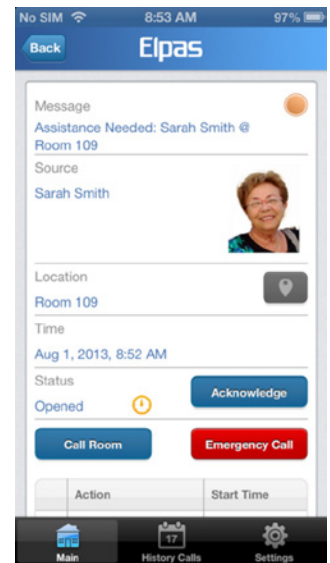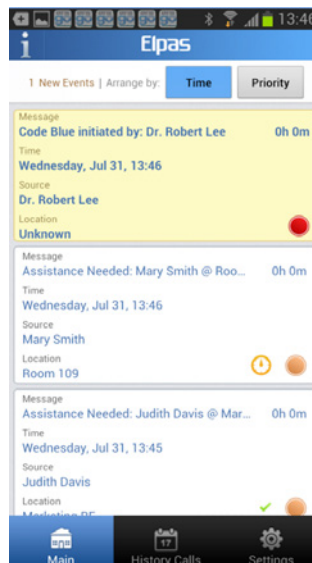
To submit app concepts and suggest available apps for posting on SlideME as a Customer, there is a convenient Slide store link for submissions. App Developers can simply go to SlideME.org and sign in as a developer—and if the app is intended specifically for an NEC device, just submit via NEC's Marketplace webpage (necam.com/marketplace), or contact NEC directly.

Categories/App Examples

Your Apps Collection

A Healthcare Example - the Elpas App

About NEC Corporation of America: Headquartered in Irving, Texas, NEC Corporation of America is a leading technology integrator providing solutions that improve the way people work and communicate. NEC delivers integrated Solutions for Society that are aligned with our customers' priorities to create new value for people, businesses and society, with a special focus on safety, security and efficiency. We deliver one of the industry's strongest and most innovative portfolios of communications, analytics, security, biometrics and technology solutions that unleash customers' productivity potential. Through these solutions, NEC combines its best-in-class solutions and technology, and leverages a robust partner ecosystem to solve today's most complex business problems. NEC Corporation of America is a wholly-owned subsidiary of NEC Corporation, a global technology leader with a presence in 140 countries and $29.5 billion in revenues. For more information, visit necam.com.