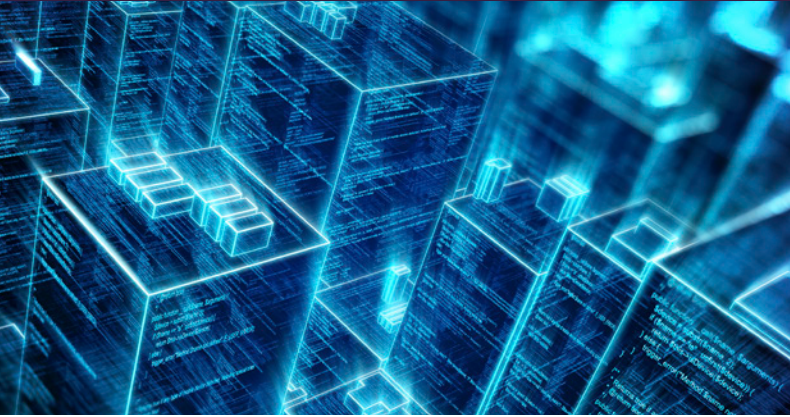


Power your POS with a scalable, integrated retail software to know your customer

Stanchion® Store Software



Key Attributes

Real-Time Adaptability

React to market changes in real time at enterprise and hyper-local levels to respond faster to customers and create a personalized shopping experience

Extensibility & Configurability

Growth-readiness reduces total cost of ownership and provides a platform for feature evolution

Scalability

Modular philosophy easily covers multiple stores, all streamlined with the same software

Integration

Third-party integration to support best-of-breed services and providers



stanchion®





Stanchion Front Counter

Stanchion Store controls all aspects of your POS sales tasks. It gives you the ability to configure your register's user interface to suit your needs and handle any sales scenario. Comprehensive capabilities even include special sales tasks such as product searches, price lookups, and receipt reprinting.



Real-Time Architecture

On-demand local reports instantly empower local-level decisions to maximize sales on a per market or per store basis. Hyper-local configurability provides the customization required of disparate market demands and leads to incremental sales that directly affect your bottom line and know your customer to create a personalized shopping experience.



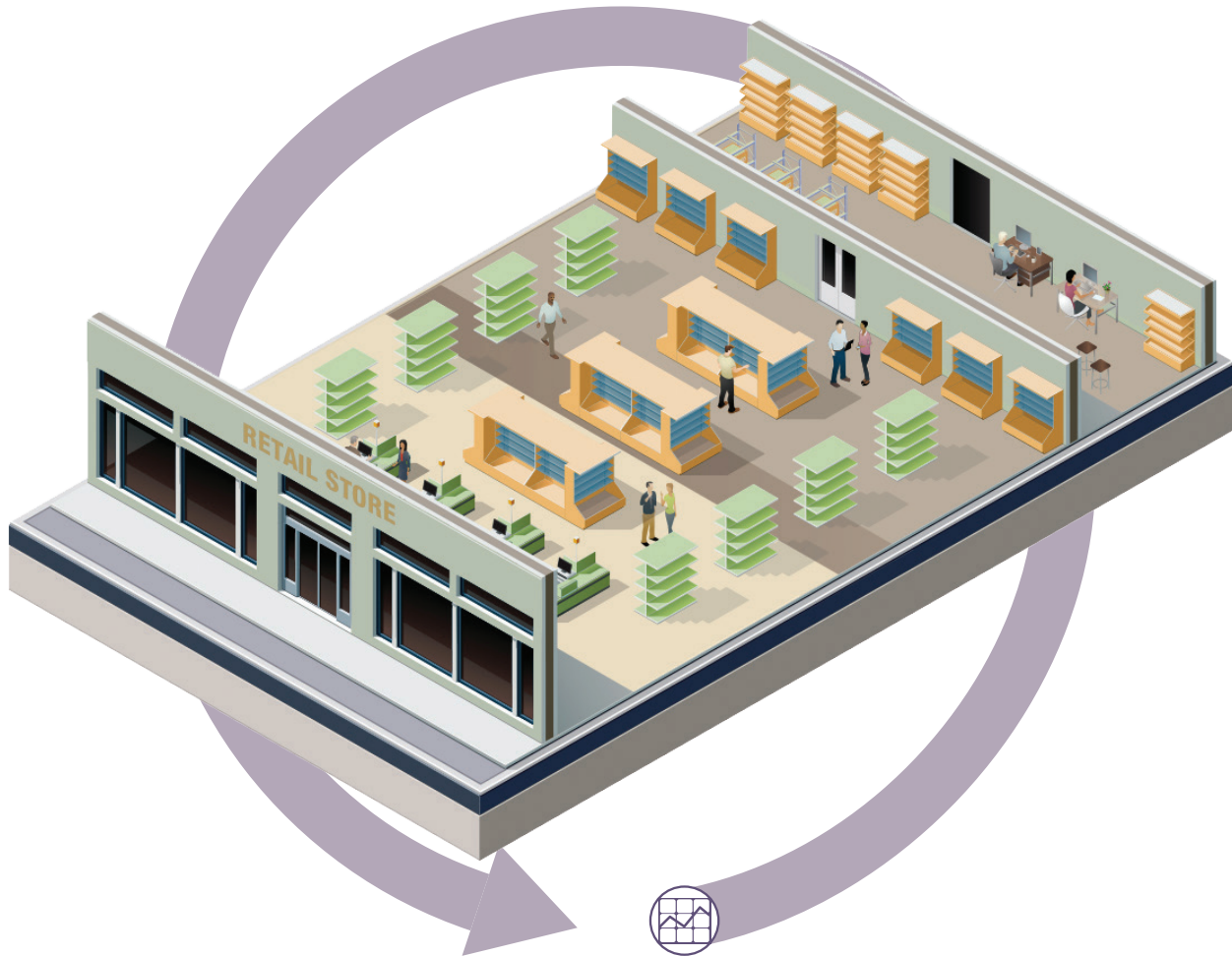
Stanchion Enterprise

Robust enterprise store applications give you a set of fast, flexible tools for managing shelf labels, reporting data and producing slide shows to promote products, services and campaigns. You can define and activate sophisticated retail promotions on the fly, taking advantage of real-time data. Stanchion Store instantly connects you to all store systems as part of its master data repository, giving you the flexibility to effectively manage integrity for all store systems.



Stanchion Back Office

Stanchion Store software features enterprise-level, back store capabilities, with easy-to-use product configuration and system administration capabilities right at your fingertips. Back store features enable easy system management while supporting global POS terminals.



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