

GET SMART ABOUT BUSINESS CONTINUITY

With High Availability UC



Unified communications are becoming commonplace. UC provides **flexible workplace tools** to enable employees to access their work, wherever they are.



Communication systems are susceptible to outages, resulting in **lost time and money**.



The Smart Enterprise is protected with **high availability solutions**.

When downtime equals lost revenue, continuous uptime is mission critical.

Benefiting Our Every Day

UC implementation is on the rise. Fifty six percent of enterprise organizations and 66% of SMBs plan to install or upgrade UC solutions within the next year, according to a survey by IDG Enterprise.

What's driving the increase in UC investments?

43%

Improved employee collaboration

42%

Increased productivity

33%

Increased flexibility for employees / mobile workforce

HIGH AVAILABILITY

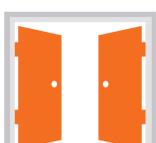
All your systems, devices, or components are completely operational, **without disturbance or interruption**. The loss of UC, even for a few hours, can mean a substantial cost to an enterprise.

The Business Costs of Downtime

At the heart of UC is connecting and collaborating. So when your infrastructure fails on you, it can lead to huge losses for your business, including:



Customer dissatisfaction



Customer loss



Damaged reputation



Costs related to regaining your reputation

Costs Associated With Outages FY 2016 (Ponemon Institute)

Business Disruption

\$256K

Lost Revenue

\$209K

End-User Productivity

\$138K

IT Productivity

\$52K

Ensuring high availability of UC is a paramount enterprise goal. To prevent loss, IT decision makers need robust solutions that do more than software alone can do.

Servers Maximize Uptime and Protection

When comparing the efficiencies of UC applications that run on software alone versus those supported by a combination of on-premises and cloud-based services, the latter wins. **This two-pronged approach helps alleviate two of the biggest challenges that IT decision makers face today.**

1. Infrastructure Preparedness

Performance is much more impressive when virtualization includes a combination of on-premises and cloud services.

On-premises- & cloud-based solution
Software-based solution

2.4X
the database performance

2. Cloud Deployment Complexities

Cloud UC can offer big benefits, but deployment through multiple service providers can be cumbersome. A single provider that covers both cloud and on-premises services can offer the greatest flexibility. The benefits of this hybrid solution include:



The freedom to pick and choose services by department



The ability to deliver business continuity failover services at lower costs



The option to shift functions from on-premises to the cloud for cost reasons



The need for on-premises backup systems are replaced with the cloud

99.9999%

UPTIME

OPEN FOR BUSINESS

The right UC solution delivers real business continuity. Smart Enterprise means opting for a high availability communications solution that comprehensively tackles all your business challenges—from employee preference and productivity to your business's bottom line.